

ASCPT 2025 PARTNERSHIP OPPORTUNITIES

Become a valued Partner of ASCPT for exclusive and innovative chances to connect with your target audience and enhance your ROI!



ASCPT American Society for Clinical Pharmacology & Therapeutics

ASCPT 2025 ANNUAL MEETING

**PATIENT-CENTRIC
CLINICAL PHARMACOLOGY:**
A Journey from Discovery to Recovery

MAY 28 – 31, 2025 | WASHINGTON, DC

All current and prospective Partners agree to accept and acknowledge ASCPT's terms and conditions. ASCPT maintains right of first refusal with priority given to previous Partners and reserves the right to fully vet/decline potential Partners if deemed necessary.



WHY PARTNER WITH ASCPT?

Are you looking for exclusive face-time with your target market to generate new leads, extend brand awareness, and even maintain existing relationships?

ASCPT provides significant value to our Partners with value-added opportunities including branding, speaking, and year-round options to enhance ROI. We work with each Partner individually to create a package that is designed to accomplish your goals.

Please note, some of these opportunities are available in limited quantities and will be provided on a first-secured basis. Listed prices and options should be considered confidential to potential Partner and are valid through **April 18, 2025**. Partnership inclusions for the 2025 Annual Meeting secured after this date are subject to availability. Partners securing their options after this date may not be included in select electronic and/or printed items already complete.



PARTNER PAVILION

Are you searching for high impact engagement opportunities with your customers and colleagues? ASCPT is proud to offer an exclusive location for **Ambassador level and above** Partners in the Partner Pavilion.

The Partner Pavilion offers a welcoming ambiance to engage in meaningful conversations about your products and services.

Available as space allows and must be secured by
April 18, 2025, for inclusion.

LEARNING LABS

» YOUR CONTENT, YOUR WAY

Partner to source panelists and produce content. Virtual and in-person options available. 15-, 30-, and 60-minute in-person Labs will include a private session room for up to 100 attendees. Labs 30-minutes or longer will include refreshments.

» BUILD LEADS

ASCPT will offer session data about your attendees for post-event follow-up.



ANNUAL MEETING:

Thursday

15-minute: \$9,500

30-minute: \$17,500

~~60-minute: \$23,000~~ → **SOLD OUT**

Friday

15-minute: \$5,500

30-minute: \$8,500

60-minute: \$10,000

YEAR-ROUND / VIRTUAL:

30-minute: \$7,500

60-minute: \$10,000

Our most sought-after Partner opportunity, occur during programming breaks and consistently reach maximum room capacities!

NETWORKING RECEPTIONS

There are two **exclusive** opportunities to be recognized as Partner of a popular Annual Meeting networking reception featuring the Poster and Partner Pavilion.

Wednesday Networking Reception

SOLD OUT

This newly expanded 2-hour reception brings attendees together to celebrate the Annual Meeting, poster presenters, and collegueship. This partnership includes an announcement at the Opening Session.

\$35,000

Thursday President's Reception

This special networking event is designed to honor ASCPT's president, the scientific posters, poster walks and more!

\$19,500



NETWORKING

The MOST requested
attendee opportunities!



BREAKFAST

2 OPTIONS AVAILABLE

SOLD OUT

Kick off the day's events by partnering on the popular breakfasts designed to offer attendees a chance to learn more about ASCPT's Networks & Communities.

THURSDAY, \$8,000
FRIDAY, \$6,000



LUNCH

2 OPTIONS AVAILABLE

Make an impression as the official Lunch Partner. In addition to event branding, an opportunity to place collateral on lunch tables.

THURSDAY, \$15,000
FRIDAY, \$12,000



BREAK

4 OPTIONS AVAILABLE

SOLD OUT

Put your brand on a highly valued networking break during the Annual Meeting. Includes branded coffee cups, napkins, and signage.

THURSDAY, \$7,000
FRIDAY, \$6,000

PRE & POST-CONFERENCES

Cell and Gene Therapy (CGT): Transforming Treatment Paradigms for Patient-Centric Care

Partner on this virtual pre-conference satellite session where patient advocates, academia, industry, and regulators will discuss the state of art in CGT, hurdles in patient accessibility and eligibility of CGT, scientific challenges in CGT development and regulation. Case study presentations will demonstrate how translational science and clinical pharmacology can be leveraged in CGT clinical development and decision-making.

PRE-CONFERENCE: \$5,000

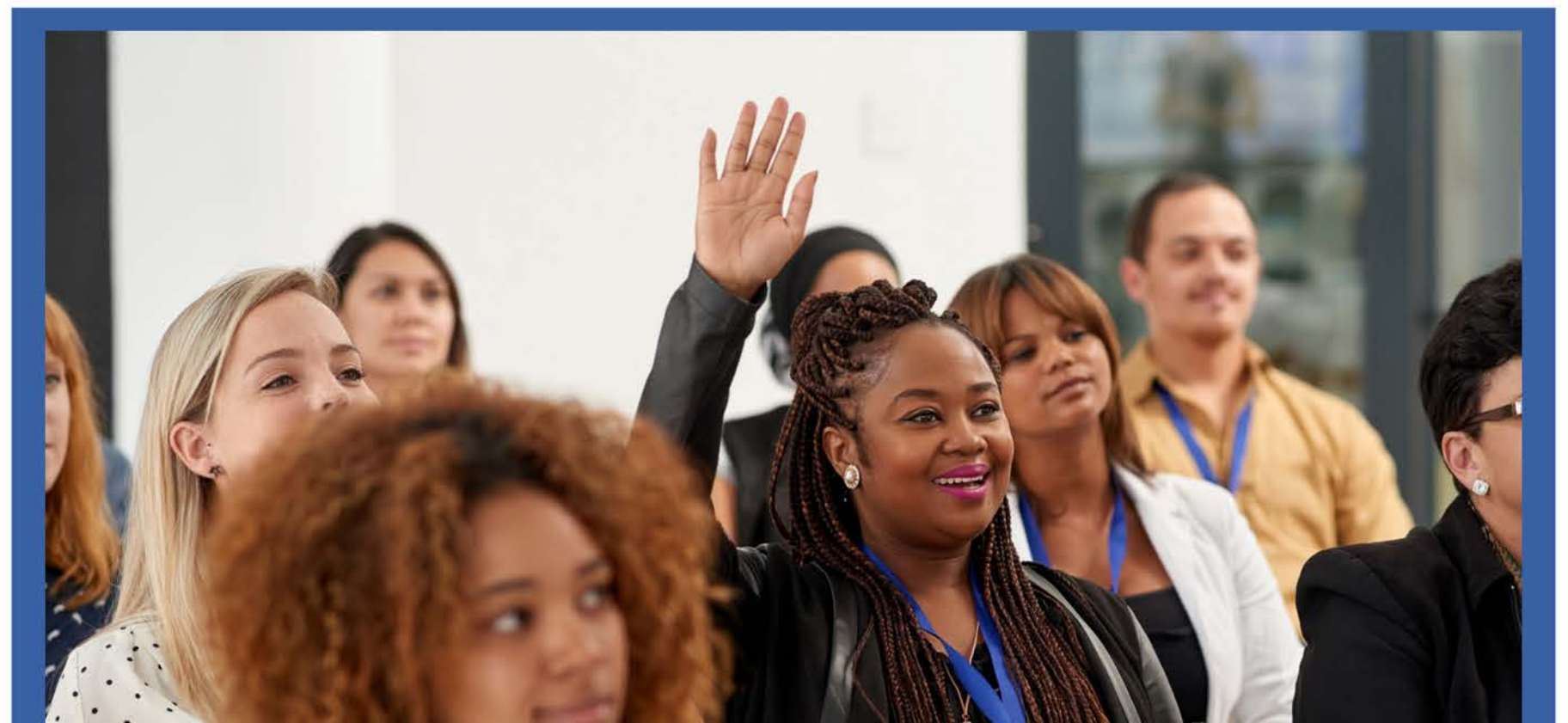
Partnership Includes:
Recognition as Partner in all marketing and opportunity for Partner representative to give opening remarks.

Revolutionizing End-to-End Drug Discovery, Development, and Clinical Utilization Through Quantitative Modeling

SOLD OUT

The engagement doesn't end on Friday! This post-conference session will delve into various aspects of QM employed in drug development across lifecycles, showcasing cutting-edge quantitative modeling tools.

POST-CONFERENCE: \$7,500





PRE-MEETING MEET-UP

Partner representative to kick off and co-host pre-meeting virtual meet up.

Opportunity to do special event branded giveaway at the Meeting.

Email and social media marketing.

\$7,500

BE SEEN! BRANDING OPPORTUNITIES

SOLD OUT

LANYARDS \$20,000

SOLD OUT

WATER BOTTLES \$6,000

■ CHARGING STATION \$5,500

SOLD OUT

NOTEBOOKS \$6,000

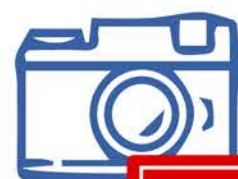
■ HOTEL KEY CARDS \$10,000

■ TOTE BAGS \$10,000





PROMINENT OPPORTUNITIES



HEADSHOT LOUNGE

SOLD OUT

This formed nearly 400 attendees seeking headshots by a professional photographer in 2024!

\$7,500



MEETING APP

The most used tool during the Annual Meeting! Get your brand on signage, app marketing, and an exclusive rotating banner on the home page.

\$16,500



POSTER WALKS

Branding recognition during one of the fan-favorite poster walk events.

\$6,000



MEETING WIFI

Brand the splash page and customize the Annual Meeting wifi password printed on the back of ALL attendee badges.

\$14,000

FUTURE LEADERS

LEADERSHIP ACCELERATOR

Gain brand recognition and strengthen professional growth by exclusively supporting this fast-track leadership program available to Early Career members.

MENTOR SESSION

Recognition as Partner for a single virtual Mentoring Session and opportunity to provide one (1) mentor/host (must be a current ASCPT member).

STUDENT/TRAINEE INITIATIVE

Brand recognition as Student/Trainee Initiative Partner, with funds applied to support more than 1,000 complimentary Student/Trainee memberships and Annual Meeting registrations.

PRESIDENTIAL TRAINEE SHOWCASE

Brand this important opportunity by top-scoring abstracts as selected by the Scientific Program Committee.

SOLD OUT



\$5,000 PER OPTION

临床药理学与治疗学 (中文版)

主编: 胡欣



ENHANCE YOUR INTERNATIONAL REACH

CPT Chinese Edition

Get brand recognition as a Partner for the Chinese edition of ASCPT's flagship journal. Nearly 100 editorial board members translate content for consumption in the growing Chinese market.

Contact ASCPT for details

Low-to-Middle Income Country (LMIC) Accelerator Program

The program enables LMIC scholars and scientists to participate in ASCPT's dynamic network of global clinical pharmacologists and translational scientists throughout the year through quarterly virtual events and in person at the ASCPT Annual Meeting, the preeminent gathering of those studying and/or working within the field.

\$7,500 per recipient

LEAVE AN IMPACT



OPENING SESSION



Brand the exciting official kick off of the Annual Meeting! This premier gathering sets the tone for an exciting and impactful event. Your partnership will provide unparalleled visibility and showcase your brand to a diverse audience eager to engage and network.

\$18,000



SOLD OUT

PATIENT FORUM



Brand this important and impactful session during the Annual Meeting that features patients' personal stories and how their experiences are impacting the the future of clinical pharmacology.

\$5,000



CAPTURED CONTENT



Get recognized as the exclusive Partner for capturing onsite recorded content that will be available to attendees after the meeting.

\$15,000

ENHANCE YOUR PARTNERSHIP

These options are only available as add-ons to any of the opportunities included in this menu and may not be purchased without a minimum \$5,000 Partnership.

EBLASTS \$2,000

With an average 45% open rate, let ASCPT design and distribute your customized message to members and Annual Meeting attendees.

ATTENDEE LIST \$5,000

Purchase the 2025 Annual Meeting list for an opportunity to connect with attendees before and after the meeting.

SOCIAL MEDIA PUSH \$1,500

Reach over 12,000 followers with a one-time promotion on all of ASCPT's social media channels in the weeks leading up to the meeting.

EPDF ADVERTISEMENT \$1,500

Deliver your message with an exclusive ad on a cover page added to articles downloaded from ASCPT's flagship journal, *Clinical Pharmacology & Therapeutics (CPT)*.



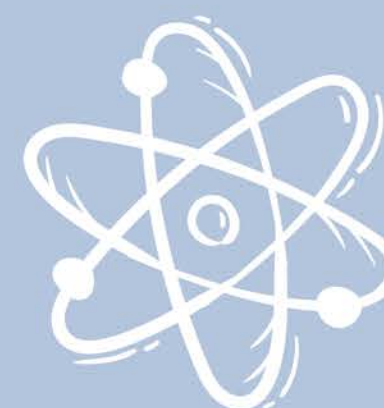
MEMBER & ATTENDEE PROFILE

ASCPT membership consist of over 3,500 professionals from more than 50 countries whose primary interest is to advance the science and practice of clinical pharmacology and translational science for the therapeutic benefit of patients and society. ASCPT is the largest scientific and professional organization serving the disciplines of clinical pharmacology and translational science.



Attendees from 22 Countries
17% International

Nearly 900 meeting attendees with
more than 600 Early Career and Full
Practicing members



Industry: 50%
Academia: 14%
Consulting/Other: 9%
Regulatory: 7%
Student/Trainee: 20%



PARTNER LEVELS

PREMIER

\$50,000 +

INNOVATOR

\$30,000 - \$49,999

AMBASSADOR

\$15,000 - \$29,999

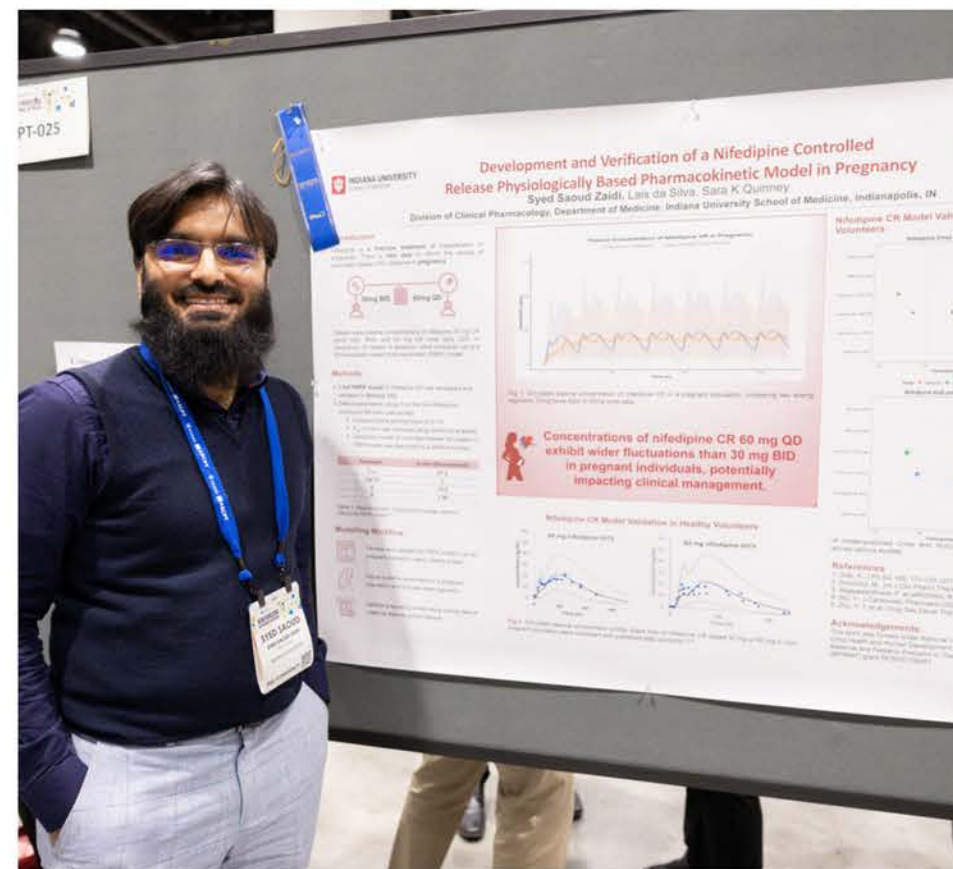
SUPPORTER

\$5,000 - \$14,999

PARTNER INCLUSIONS

	Premier \$50,000+	Innovator \$30,000 – \$49,999	Ambassador \$15,000 – \$29,999	Supporter \$5,000 – \$14,999
Partner Pavilion	Y	Y	Y	
Attendee List	Y			
Logo in Meeting App	Y	Y	Y	Y
Logo on ASCPT website	Y	Y	Y	Y
Logo on NCE & Annual Meeting eMarketing	Y	Y	Y	Y
Banner ad on ASCPT website	12 MONTHS	8 MONTHS	6 MONTHS	2 MONTHS
eBlasts	3	2	1	
Annual Meeting registrations	4	3	2	1
In-app push message	2	1		
Job postings	4	3	2	1
Donor Reception invitations	4	3	2	1
Onsite Signage Recognition	Y	Y	Y	Y
Locked in to Early Bird registration rates	Y	Y		

BECOME AN ASCPT PARTNER TODAY!



CONTACT

Lisa Infelise,
Senior Director, Member
Services & Partnerships



lisa@ascpt.org



703-836-6981 ext. 102

